

# BUSINESS CATALOGUE

[www.swanzbrand.com](http://www.swanzbrand.com)



**SWANZ**

STAY HEALTHY WITH STYLE



# CONTENTS

About Swanz  
Unique Selling Point  
Swanz Technology

Product Range  
Vacuum Insulated Tumblers  
Vacuum Insulated Mugs  
Food Warmers  
Swanz Collection  
Swanz Lite

Past Events and Collaborations  
Finland and Singapore Culinary Masters  
Wild Life Reserves Singapore  
Flower Box

Product Development

Marketing Collaterals

Corporate Enquiries

Retail and Visual Merchandising

# ABOUT SWANZ

Aware of healthy lifestyle demand in this modern era, Swanz initiate the idea of producing a healthy drinking ware that is ideal for daily use. The idea of healthy is to minimize chemical intake to the body by using the right material which does not produce any additional chemical reaction.

Interior Porcelain that is carefully fabricated to our product made Swanz brand tumbler not just healthy but also to be unique and special compared to others. Using the highest grade fine porcelain, we ensure every piece of our product to be durable, chemical free and suitable for all kinds of beverages and food



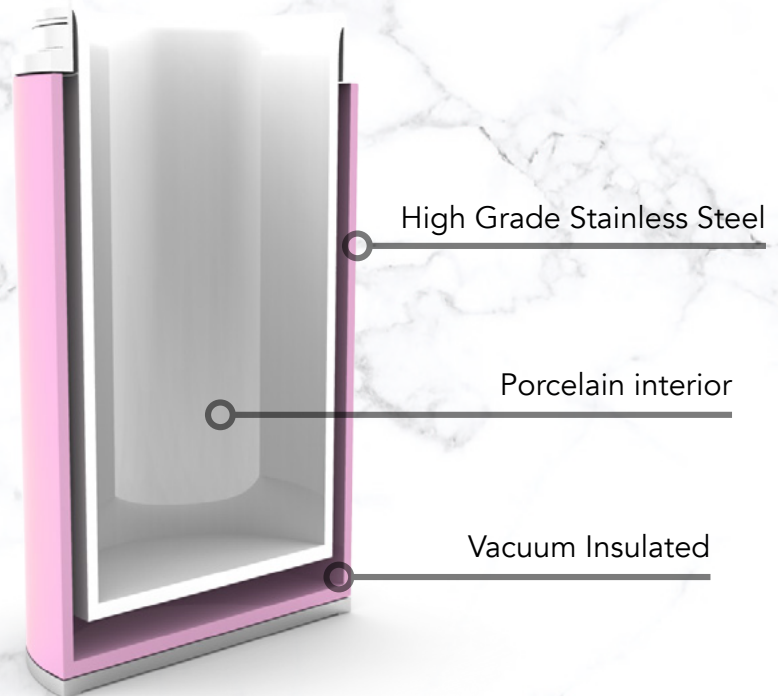
# SWANZ TECHNOLOGY

Porcelain has been used for cooking, storing and drinking beverages for centuries. Traditionally, there are many health benefits associated with porcelain. Our fine porcelain specifically is known to be able to enhance the aroma and flavor of the food and beverage.

Using this special porcelain that contained calcium, Swanz is whiter, lighter and also stain and corrosion free.

All of our products are made of high quality materials. The grade of the stainless steel vessel we used are 304 stainless steel grade which are sturdy and corrosion free.

To make Swanz even more special, Swanz products are also vacuum insulated. They keep your food and beverages to be hot or cold for at least 3 to 5 hours.





# PATENTS AND CERTIFICATES

Being the first in the world to be able to fabricate porcelain interior thermal wares, we have patented Swanz's technology in Japan, and US. We also have trade marked our brand in Singapore, Malaysia, China, Australia, US, Taiwan and Japan. Getting international recognition on our innovation makes us more eager to spread our distribution channel to wider and more mature markets.

As a brand, Swanz also ensured all of its products to be safe and in high quality standard. Hence, we had done a series of testing with Singapore Test Services to make sure all of it's products are using the best quality materials and free from harmful chemicals.



# UNIQUE SELLING POINT



**Free from Any Chemical**  
Rest assured, all of Swanz products are 100% BPA, metal leaching and chemical free.



**No Leftover Stain and Smell**  
We understand that leftover stains and smell from coffee or tea could be very irritating sometimes. That is why our porcelain Swanz tumbler is free from stain and smell.



**Suitable for Any Food and Beverages**  
With Swanz tumbler you can put anything you like. You can keep changing your beverages as you like without worrying about stain, smell and chemical reaction.



**Enhances Your Drinking Experience**  
Its porcelain interior allows you to sip it directly without scalding your mouth. Its white interior also scientifically proven to enhance your drinking experience.



# PRODUCT RANGE

Vast collection of Swanz, with different sizes and usage.  
Craftily design for you and your different needs.





# VACUUM INSULATED TUMBLERS

Tumbler is a perfect companion for you. With 200 to 350ml capacity, our thermal tumbler collections are great for your juices, coffee or tea. It able to keep hot and cold for 3 to 5 hours.



Classic Thermal Tumblers  
SY-011 - 300ml

A classic and one of the lightest among all of the series.



Marie Thermal Tumblers  
SY-051 - 300ml / 250ml

Marie Thermal Tumbler is designed ergonomically for better grip. Available in 2 sizes: 300ml and 250ml.





Luca Thermal Tumblers  
SY-050A - 250ml

Luca's exterior is made of ABS material. It is scratch proof and has higher durability.



Verra Thermal Tumblers  
SY-068 - 350ml

Verra's cap is made of stainless steel. It has higher durability and it is easier to clean.



Classic Large Thermal Tumblers  
SY-011 - 350ml

Classic Large Thermal Tumbler cap is made of stainless steel. It has higher durability and it is easier to clean

*\*Patented cap design under IPOS*



Wicca Thermal Tumblers  
SY-066 - 350ml

Wicca was uniquely designed for you whom enjoy practicality. With just one touch, the cap would easily be opened.



**Starlet Thermal Tumblers**  
SY-053 - 200ml

The most compact and lightweight series. It is suitable for you whom enjoy practicality.



# VACUUM INSULATED MUGS

Mugs is great for you whom like to enjoy a cup of hot tea or office in the office or home, and would like to keep it warm or cold throughout the day.



Classic Thermal Tumblers  
SY-021B - 400ml

A classic favourite, it has the biggest capacity among the other series. It is equipped with comfortable and stable grip for your convenience.



Anne Thermal Tumblers  
SY-015 - 250ml

A beautiful mug that has just the right size to enjoy your coffee or tea at home.





# FOOD WARMERS

Food warmers are designed for food. It brings out the real taste of your food without leaving any smell or stains.



Classic Thermal Tumblers  
SY-005B - 460ml

Coated with ABS material, Barry is scratch proof and has higher durability.



Tiara Food Warmer  
SHJ-006 - 1700ml

Tiara Food Warmer has 3 tier of porcelain bowl inside. It is suitable to put different kinds of food and keep it hot or cold for at least 4 to 6 hours.



# SWANZ COLLECTION

Swanz Collection elevated functional features. It's newly designed cap is easier to wash and equipped with handle for easier handling. Like any other of Swanz products, its vacuum insulated porcelain keeps beverages hot or cold for up to 6 hours, all while keeping it free of leaching and chemical reactions.

## Glisten Collection

Simplicity is the ultimate form of sophistication. A classic collection of lacquered finish topped with glistening metallic dust.

*\*Patented cap design under IPOS*



Glisten Collection  
SY-081 - 380ml



Glisten Collection  
SY-080 - 380ml



## Wildlife and Nature Collection 380ml

Inspired from Wild Life and Nature, Swanz brings series of colorful designs exclusively available at Jurong Bird Park, River Safari, Night Safari and Singapore Zoo.



## Marble Collection 380ml

Beautiful matte finish blended with ageless classic marble texture. A new limited edition from Swanz collection.





## Mug Collection

400ml

Gorgeous matte finish mug with different printed pattern, suited to your style. A new series from Swanz collection.



# SWANZ LITE

Lite Porcelain Tumbler is a perfect companion for you. With various capacity, Lite Porcelain Tumbler is great for your juices, coffee or tea. It is non vacuum insulated and able to keep hot and cold for 1 to 2 hours.



Lite Thermal Tumblers  
SY-69 - 400ml, 300ml, 200ml  
Available in 3 different sizes.



## PAST EVENTS & COLLABORATIONS

Everything about events, collaborations and activities.



# FINLAND & SINGAPORE CULINARY MASTERS

An immersive Nordic-Asian Experience inspired by the purity of Nature, featuring an exclusive showcase of Finland's Finest Artisanal Produce.

Aim to make guests experience the finest of Finnish and Singaporean cuisine at Ash & Elm Intercontinental Hotel Singapore on the 10th for a delectable dinner offered by two stars in the Finnish and Singaporean culinary sky: Kari Aihinen from iconic Savoy Helsinki, and Singaporean celebrity Eric Neo.

Juan Tea participating as one of the local brands supporting this event. We also contributed by sponsoring our tea as one the opening drinks and held a tea tasting session after dinner.



# WILDLIFE RESERVES SINGAPORE

To support reduce Plastic Bottle Movement, Swanz create this wild life and nature series, in collaboration with Wildlife Reserves Singapore.

The design of this Wildlife and Nature collection inspired from wild life and the nature it self. Taking references from 4 different animals and 4 different plants. Each of the design has it's own story behind it.

For 3 months, this collection is exclusively available only to Singapore Zoo, Night Safari, Jurong Bird Park and Singapore River Safari.





# FLOWER BOX

In collaboration with one of local florist, Swanz came up with an exclusive box full of flower beds and Swanz Shimmer Collection.

It is a great gift for seasonal events such as valentine's day, mother's day or birthdays.





# PRODUCT DEVELOPMENT

We believe constant innovation is the way to ensure  
brand's growth.



artisan  
**BLUE**



deep  
natural



**MARBLE**  
**CRAZE**



*Sweet* **TROPIC**





We constantly innovate new designs that fits the current market. The key to improvement is constant research and innovation.





# MARKETING

Everything about media and marketing strategies.





# SOCIAL MEDIA



Video Recipe  
We made recipe videos  
how to cook different  
meals using our products.



Constant posting of  
lifestyle posts.

Scan to check out our social  
media and watch recipe videos!







# CORPORATE ENQUIRIES

We take corporate enquiries that suit your needs.

# CORPORATE ENQUIRIES

We take corporate enquiries that suit your needs.

We are committed to provide all our customers with healthy products and quality services by manufacturing products that can solidify corporate identity.

Swanz porcelain tumblers/mugs is the perfect gift you can give to your customers/employees as it symbolizes your corporate branding to your distinguished customers and also showing them how much you care for their health.

We formulate customized gift-giving plans depending on brand cultures, and offer a great variety of designs integrated with crafts, hot stamping, screen printing and customize full color printing which includes:

1. Printing corporate names and logos on packing, envelopes and bags.
2. Carving or printing corporate names or logos on products

## MAKE ENQUIRY

Choose the models you would like to customize, and drop us an email at [scubegift.8@gmail.com](mailto:scubegift.8@gmail.com). Feel free to contact us for a detailed information.

Some of our satisfied customers:



National University of  
Singapore  
SY-011 - 300ml



Din Tai Fung  
SY-051- 300ml



AllSwell  
SY-011 - 300ml



# VISUAL MERCHANDISING

We strive to give the best visual merchandising on store. From customised display rack, to booth design, we house designed all of the visuals according to our branding direction.





# RETAIL STORES

Check out our Swanz retail stores information and nearest locations



## SINGAPORE

### TAKASHIMAYA

Ngee Ann City. 391 Orchard Road,  
Singapore 65060460

### OG

OG Albert. 60 Albert Street,  
Singapore 189969

OG Orchard Point. 160 Orchard Road,  
Singapore 238842

OG People's Park. 100 Upper Cross  
Street, OG Building. Singapore  
058360

### TANGS

Tangs Orchard  
310 Orchard Rd,  
Singapore 238864

Tangs VivoCity  
1 Harbourfront Walk,  
Singapore 098585

### ISETAN

Isetan Scotts  
Shaw House. 350 Orchard Road,  
Singapore 238868

Isetan West Gate  
West Gate. 3 Gateway Dr,  
Singapore 608532

### ROBINSONS

Robinsons Heeren  
260 Orchard Road  
Singapore 238855

Robinsons JEM  
50 Jurong Gateway Road  
Singapore 608549

### SINGAPORE ZOO

Gift Shop  
80 Mandai Lake Rd,  
Singapore 729826

### RIVER SAFARI

Gift Shop  
80 Mandai Lake Rd,  
Singapore 729826

### NIGHT SAFARI

Gift Shop  
80 Mandai Lake Rd,  
Singapore 729826

### JURONG BIRD PARK

Gift Shop  
2 Jurong Hill, 628925



A map of East and Southeast Asia is shown against a light gray marble background. The landmasses are rendered in a light gray tone. Several countries are highlighted in a teal color: Japan, Taiwan, Malaysia, Singapore, and Indonesia. Singapore is specifically marked with a red star. A solid light blue vertical bar is positioned on the left side of the image.

# INTERNATIONAL RETAILERS

We are always looking forward to reach out and expand our distribution channels. Not just in Singapore but also internationally.

JAPAN

TAIWAN

MALAYSIA

SINGAPORE

INDONESIA

## TAIWAN

Q square 京站时尚广场  
台北市大同区承德区一段一号

101大楼购物中心 Jason Market Place  
台北市信义区信义路五段7号

SOGO复兴馆BR4 City Super  
台北市大安区忠孝东路三段300号

桃园新光三越站前店  
桃园市桃园区中正路19号

南坎特力家居 Decor House  
桃园市芦竹区中正路1号

大江国际购物中心  
桃园市中坜区中园路二段502号

Big city远东巨城购物中心 City Super  
新竹市东区中央路229号

新光三越台南新天地本馆  
台南市中西区西门路一段658号

等一个人咖啡馆  
景美本店  
台北市文山区一寿街33巷1号

市府店 Mini Cafe  
台北市信义区忠孝东路5段23号

新光A8店  
台北市信义区松高路12号

台南西门店 本馆  
台南市中西区西门路一段658号

汉神巨蛋店  
高雄市左营区博爱二路777号

## MALAYSIA

**ROBINSONS**  
The Gardens. Mid Valley City.  
Lingkaran Syed Putra.  
Kuala-Lumpur, Malaysia. 59200

**SOGO**  
Kompleks Sogo.  
190, Jalan Tuanku Abdul Rahman,  
50100 Kuala Lumpur, Malaysia.

## INDONESIA

AEON  
Jl. BSD Raya Utama, Desa Sampora,  
Kec. Cisauk, Tangerang.  
Banten, Indonesia



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